

Insert: TMF recc and CT report
City of Seattle
CITIZENS' TELECOMMUNICATIONS AND TECHNOLOGY
ADVISORY BOARD

Meeting Minutes (Draft)
May 11, 2010

Attending

<p>Members: Ted Schmitt, Vice Chair Daniel Carrillo, Jr. Tom Kee Fran Clifton William Pugh Karen Manual Stuart Maxwell Jac de Haan</p>	<p>Absent: Richard Huff</p> <p>Public: Ken Meyer John Glockner, Puget Sound Access</p> <p>Staff: Bill Schrier Tony Perez David Keyes Bruce Blood Delia Burke Nicole Schultz</p>
<p>Absent (Excused): John Neuharth</p>	
<p>Follow-up items summary: Apps for Seattle Committee - Arrange discussion with Vinh Tang Send Tony possible dates for Westin tour (3:30-5) Staff work on CTTAB blog set-up and posting e-polling report Schedule One Web Day committee meeting with staff and Digital Promise Committee Descriptions needed: Broadband(Ted) and Public Engagement (Will).</p>	<p>Next meeting agenda items:</p>

- 1. Call to order: Ted Schmitt, Vice Chair** – called the meeting to order at 6:05pm. There was a motion to approve the agenda – but it was pointed out that changes needed to be made to the agenda. Will is Chair of the Public Engagement Committee and Jac is the chair of TMF. Agenda updated, and approved. There was a motion to approve the April minutes - motion was approved. Since the Chair was excused, there was no chair report.

2. Public Comment – Ken Meyer

Mr. Meyer spoke about the FCC committee that Bill Schrier participated in. Ken also asked that Nicole use different formats for sending the agenda, since not everyone can open a word document. He complimented CTTAB for having good intentions.

3. Chief Technology Officer Report: Bill Schrier

See attached document

Budget – city revenues expected to be flat. Bill doesn't know the overall effect it will have on DoIT. Eight people out of 200 retired, this gives him more flexibility on vacancies.

Qwest – Qwest has been sold to Century Link –similar sized companies. Qwest has always been challenged since they have no wireless business.

Seattle Channel – live-streamed two recent Mayor-Council budget hearings from sites in neighborhoods, using a wireless laptop for production, which is less set-up, but less quality also.

DoIT launched a blog Tech Talk –Blog is on citylink. He used SPD as an example and how their blog gets the word out quickly about current events. See www.seattle.gov/doit

Data.Seattle.gov-User ID and password required for data.seattle.gov. Can't find another place in the country where you can get a police report online. Reports are redacted.

Code for America – Seattle was selected as one of five cities chosen for the first Code for America cycle. Each city was chosen because they reflect a deep understanding of the power of the web as a platform and what the web can bring to cities. Tim O'Reilly, runs O'Reilly media, started Code for America. Seattle put in a request that revolved around mobilizing neighborhoods online to help neighborhoods organize block watches, spring cleans, interactions with the city. Sol Villarreal in the mayor's office was the primary sponsor. He has a passion for organizing and doing outreach to the community; his vision is to go to a map of your neighborhood and find all meetings, events, services offered. Example: you're in a Broadband neighborhood and want to see who else in your neighborhood is having problems with Broadband. Code for America charges for its services – they will develop the application. The service will cost the city about \$180-\$200 thousand.

CTTAB role is to represent the community. CTTAB members offered and asked if they could have a role in the Code for America project.

Apps for Seattle & Code for America - Would Apps for Seattle and Code for America run simultaneously? Code for America is one app and Apps for Seattle is a separate thing and should still go on. Should the committee sit with Bill or Council? Bill will ask Councilmember Harrell and staff Vinh Tang how they want to proceed – they want to drive it forward. Apps for Seattle has been a council project. Bill will convey CTTAB's interest. This will be discussed at the June CTTAB meeting.

CTTAB should have a conversation with CM Harrell and Vinh about Apps for Seattle. Two other data sets we want to get out first – police 911 calls and data statistics. Business licenses need to go up before as well.

Email archiving: Ken asked about CM Conlin's committee Sustainability and Environment interest in increasing archiving of emails. Conlin expressed interest in 6 years for all archiving. Bill explained the email archiving system: 45 days – emails are deleted if not archived. Not everything needs to be archived. When moving it to archive, employees need to decide is this a

public record to be held 1, 3, or 6 years. Mayor's office emails are permanent. It costs one million dollars for 2 years. Why is it so expensive? Cost of retention and storage to ensure fast retrieval; there are 12,000 email accounts - constant snap shots of these disc files needed.

4. Tony Perez - Cable Office report

See attached document

FCC Action –Open internet law is in court. In 2002 internet access was an unregulated information service. More revenue will come to the city – 6% utility tax can be taxed as telecommunications.

Westin Hotel Tour –Would like to give CTTAB a tour of the collocation, hosting of interconnection facilities at the Westin. Please send me some suggested dates or times – later in the afternoon about a month out – we could schedule it. The tour can be during work hours 9-5 so Tony proposed 3:30pm-5pm.

Jill Novik - has retired. CTTAB invited to attend retirement party.

5. Bruce Blood

- Bruce gave a demo of myseattle.gov. The city is using Backbase – it has advantages over I-Google. Target date for project to be available was July 1, but since the Mayor's Office wants the Seattle.gov home page re-designed – the date will be pushed back.
- We will ask CTTAB for suggestions on changes. Seattle.gov has 150,000 units of content – not counting applications, videos.
- Sol Villarreal from the Mayor's office is launching a Public Outreach and Engagement Calendar as part of city events calendar with a goal to include every event sponsored by the city where public explaining city policy and where public will have input opportunities. This will launch beginning of June.
- Seattle.gov homepage has 50,000-60,000 views a day.

6. Technology Matching Fund Recommendations

See attached document

Proposing 24 projects that will reach 15,000 residents. CTTAB members were impressed with the quality of applications and how they were written. They gave Delia props for doing a great job on helping applicants. Delia in return thanked CTTAB for their work and the great job they do.

Next Steps of TMF: Bill Schrier will make final recommendations to Mayor who will submit the slate to the City council for approval. Tentatively scheduled for the July 21, 2 pm Council committee meeting. For the July 21 council meeting – Delia will invite some of the project winners to attend the meeting and members of CTTAB are welcome to attend. Someone from the TMF committee will also help present.

7. David Keyes

See attached document

Stuart asked about the CTTAB blog. DoIT just launched the Tech Talk blog. David will follow-up with the web team, now that DoIT blog is launched, which will link to the CTTAB postings

also. Stuart is CTTAB lead to moderate and John had indicated he would blog his monthly chair report.

8. Committee reports

Committee Descriptions: Chairs of all committees should complete their descriptions. Apps for Seattle, TMF are in. Need descriptions for Broadband(Ted) and Public Engagement (Will). These will be posted on the web site and links from the committee page.

General tech advocacy committee: Stuart hasn't been able to articulate it in a way – drop the idea of having that as a committee, but he will continue to do work in this area.

One Web Day: Karen reported that One Web Day national project is not happening this year, due to funding, but thought there could still be a good opportunity for a local event/ day to get people into public commuting places in Seattle computer centers. David suggested consider doing it on the same day as the United Way Day of Service. Committee will follow-up and meeting with staff and Digital Promise, who have organized lab day of service events.

Committee Tech Resource Portal: This is not a committee – Karen is doing this work with David.

These two committees will be dropped per Stuart and Karen – Resource Portal and General Tech Advocacy Committee.

Apps for Seattle– John out of country a lot and now sick – as soon as he's feeling better, we will get a committee meeting organized.

Public engagement – nothing to report.

Broadband:

See attached document

Karen and Jac are the only people not on the committee.

CTTAB should put together a FAQ and start marketing Broadband. Need to start educating more people on this. Grassroots is important.

Should look to gain partners, like the Central group who spoke about Broadstripe. On a side note – should have this group come back and update CTTAB.

We would also want to build support from specific geographic areas, types of organizations, sectors we would want to build support from.

Health Care providers, Commerce, Groups in Georgetown, entrepreneurs in the city, Unions, Boeing, etc...

Education is key. Also people want to know how much is it going to cost and what do I get from it?

Used Paris as an example. They pay \$40 a month for any call and 60 channels – where we pay \$200.

9. Board Business

Get Engaged interviews are scheduled for June 8. John and Daniel will be on the interview committee.

10. Adjourned at 8:15p.m.

Office of Cable Communications, Director's Report

FCC Action: As many expected FCC Chairman Julius Genachowski announced that the FCC will seek to reclassify only the transmission component of broadband services as a Title II telecommunications service (while not reclassifying the Internet itself as a telecommunications service). By taking this action the FCC is outlining its legal authority to address some of the abuses by network owners like Comcast that interfered with legal transmissions. There will be a Notice of Proposed Rulemaking (NPRM) to take comments on the FCC's plans. NATOA to will file comments.

May 10 Webinar: I moderated a NATOA Webinar on May 10, titled "Myths of Municipal Network Failures". Presenting will be Robert Bell, founder of Intelligent Community Forum, Joanne Hovis of CTC, Chris Vein, CTO of San Francisco and Steve Klitzman from the FCC. The session was covered by Telecommunications Report, a trade publication. The presenters made clear that municipal broadband networks are increasingly successful and are logical government interventions to address local broadband needs that were not met by private providers. The FCC highlighted the sections of the National Broadband Plan

Cable Operator Annual Reports: Comcast and Broadstripe have submitted their required annual reports reflecting 2009 activity. At the end of 2009 Comcast had cable 173,426 and Broadstripe had 10,407 cable subscribers.

Visit to Westin Hotel: I would like to arrange a couple of proposed times and dates for a CTTAB hope that we can discuss a time and date for CTTAB to visit the collocation, hosting and interconnection facilities at the Westin Hotel.

Jill's Retirement: As some of you may know Jill Novik has effectively retired. Jill will be using vacation time until her official retirement date of June 1 and will no longer be in the office or performing any duties. Jill was an invaluable asset to the Cable Office and provided outstanding service to CTTAB for over a decade. I hope that you will join me at a happy retirement party for Jill on May 20 (Please see the attached brochure).

To: Citizens' Telecommunications and Technology Advisory Board (CTTAB)

From: CTTAB Technology Matching Fund Review Committee

CC: DoIT Staff - Bill Schrier, Gary Gibson, David Keyes, Delia Burke, Nicole Schultz

Date: May 10, 2010

Re: 2010 Bill Wright Technology Matching Fund Recommendations for Funding

2010 Bill Wright Technology Matching Fund Recommendations for Funding

For Discussion and Vote at the May 11th CTTAB Meeting

Overview

The Citizens Telecommunications and Technology Advisory Board (CTTAB) Technology Matching Fund Committee, which includes Fran Clifton, Jac DeHaan, Daniel Carrillo, Tom Kee, Will Pugh former CTTAB member Leah Altaras, completed its review of applications using the TMF selection criteria, and is presenting for CTTAB's approval, a slate of 24 community projects that promote technology literacy and access and the use of technology for community problem solving, civic engagement and community building. These projects total the allocated \$300,000. With a \$50,000 increase in TMF allocation this year, we are able to support 5 additional projects. The projects were selected from among fifty four applicants requesting a total of \$844,000 in funds.

- These projects expect to serve over 15,775 residents. (Note that there may be some adjustment based on actual awards vs requested amounts.)
- 5 projects will focus on serving people with disabilities, 18 will serve youth, 12 will serve seniors, 5 will work with specific immigrant and refugee populations.
- Projects are being funded in all sectors of the city (NE, NW, SE, SW, Central/ID/Downtown). View a map of the projects at:
<http://maps.google.com/maps/ms?ie=UTF8&hl=en&msa=0&msid=102845163614922059404.000483967d9afba5b9f01&ll=47.601533,-122.316971&spn=0.215755,0.44014&t=h&z=11>
- 37 % (9 of 24) projects have been funded by the TMF in the last 5 years, which builds on and sustains existing capacity. 63% of this year's projects are new grantees.
- The city's funds will be leveraged with a projected \$506,825 in community matching resources
- Almost half of the city's project grant funds (\$147K) will help sustain employment for the non-profit staff and contractors who will be delivering services to residents.
- Two projects focus on the use of technology for community building and civic engagement.

CTTAB's recommendation on these projects will be forwarded to Bill Schrier, the Chief Technology Officer, for the decision on what projects to put forward to the Mayor. The Mayor then submits the project legislation to the City Council. The City Council Energy, Technology and Civil Rights Committee, chaired by Bruce Harrell, has tentatively scheduled July 21st for a briefing and vote on the legislation. Staff will let us know details so that CTTAB can participate.

Note that the applicants have not yet been notified. Following the CTTAB meeting and project confirmation by Bill Schrier, Delia Burke will begin notifying everyone to let them know whether they are being recommended for funding, pending final Mayoral and Council approval.

PROJECTS RECOMMENDED FOR FUNDING

Alliance of People with disAbilities

Technology Connection Project

Build an assistive technology evaluation center where residents with disabilities can come to test, practice and hone their skills using computer adaptations, such as enhanced desk designs and accessible mouse features.

Award: \$20,000 Request: \$20,000 Match: \$20,000

Cascade People's Center, LCSNW

Cascade Technology Improvement Project

Upgrade the existing computer bank provided to the public free of charge. Implement a technology training program to serve low income and homeless families.

Award: \$14,800 Request: \$20,000 Match: \$24,230

Central Area Senior Center

Community Technology Center

Increase computer literacy, access to technology and civic engagement opportunities for older adults and their neighbors in the Central district by providing a state of the art Community Technology Center.

Award: \$13,400 Request: \$19,800 Match: \$40,600

Coalition for Refugees from Burma

Mobile Computer Literacy Training

Deliver computer literacy training to newly arrived refugee population from Burma in languages understood by refugees. This project will focus on providing computer literacy and connecting refugees with existing online resources available.

Award: \$15,000 Request: \$20,000 Match: \$29,700

Denny Terrace Lab Committee

Denny Terrace Computer Lab Expansion Project

This project expands on last year's TMF grant to further impact the diverse, low income population living in SHA housing. The project will reach more people with computer classes and expand open lab time to let residents share technology skills with each other.

Award: \$13,900 Request: \$13,928 Match: \$22,382

First Tee of Greater Seattle

Jefferson Park Municipal Golf Course

Develop a 5 station computer lab and offer a new college preparation mentoring program, video production classes, and goal setting classes for underserved communities.

Award: \$7,700 Request: \$7,759.84 Match: \$30,490.7

Helping Link

Improving Access to Technology for the Vietnamese

Improve accessibility to computer technology in Seattle's underserved Vietnamese community. Update culturally appropriate curriculum, increase enrollment in computer classes, implement the new curriculum, and update hardware and software.

Award: \$18,300 Request: \$18,346 Match: \$25,500

Jack Straw Foundation (dba Jack Straw Productions)

Arts Inspire: Youth with Disabilities

Increase technology access for youth with disabilities through a series of hands-on workshops in their recording studios. Students will gain tech literacy and build community while working with a team of professionals to create and share audio stories.

Award: \$15,300 Request: \$15,351 Match: \$20,954

Jubilee Women's Center

Learning Technology Center Upgrade

Upgrade Jubilee's Learning and Technology Center to provide computer training, IT services, basic life skills training and educational programs to homeless and low income women.

Award: \$14,600 Request: \$19,570 Match: \$21,548

Knowledge as Power

KAPCitizen Seattle Outreach

Deploy KAPCitizen Seattle, an online civic engagement portal to the many communities throughout the City. The main features of the project are to develop a curriculum, devise and execute an outreach plan, and evaluate progress.

Award: \$7,500 Request: \$15,000 Match: \$15,000

Meredith Mathews East Madison YMCA

YTECH

Expand quarterly technology trainings to youth to include more Computer Learning Center sites each quarter; as well as, expanding the project to include summer, winter and spring break components.

Award: \$15,000 Request: \$20,000 Match: \$20,000

Neighborhood House

Neighborhood House; Rainier Vista Technology Ctr

Implement a pipeline of ESL services to respond to the range of Rainier Vista's English learning needs. Provide community members with tech and English skills they need to work in fields that earn higher wages and require more advanced skills.

Award: \$17,400 Request: \$20,000 Match: \$32,720

New Horizons Ministries

Case Management Technology

Purchase 7 laptops to be used by homeless and street involved young people in collaboration with New Horizon's paid and volunteer staff to better access employment, housing and educational opportunities.

Award: \$5,800 Request: \$5,879 Match: \$18,086

Plymouth Housing Group

Colwell Computer Resource Center (CCRC)

Establish a computer resource center including 2 computers, a printer and DSL access for formerly homeless tenants living at the David Colwell building.

Award: \$3,700 Request: \$3,700 Match: \$4,235

Provail

Assistive Technology User Groups

Create assistive technology user groups to help children and adults with disabilities learn how to use and utilize assistive technology to meet their needs and goals, share solutions to common problems, and increase access to social networks.

Award: \$1,500 Request: \$1,500 Match: \$1,500

Rainier Beach Community Empowerment Coalition

Rainier Beach Coalition 2.0

Provide the tools, training and support for a core team of neighborhood stewards to create and manage an online "information and exchange commons" to improve the timely flow of information and discussion across the neighborhood.

Award: \$10,000 Request: \$17,980 Match: \$19,860

Reel Grrls

Media Boot Camp

Provide a unique media training program in partnership with King County Juvenile Probation Department to help young female offenders tell their personal stories through film.

Award: \$9,700 Request: \$20,000 Match: \$21,650

Technology Access Foundation

2010-11 TechStart Site Funding

Support 2 Seattle based Tech Start training sites for the full 2010-11 academic year that will serve students in grades 3-5 and/or 6-8 in their Genesee Learning Space in Columbia City.

Award: \$11,000 Request: \$20,000 Match: \$20,000

Tierra Madre Fund

Gen7: Technology and Culture for Native American Y

Develop and teach 2 new pilot classes to Native American youth as summer and winter break camps.

The will combine technology with Native American culture. Student will build a dance arcade game and tell stories through computer games using MIT's Scratch.

Award: \$10,500 Request: \$11,530 Match: \$12,000

Urban League of Metropolitan Seattle

Resource Center Technology Upgrade

Replace and upgrade old computers in the Employment Dept Resource Center to maximize the efficiency of the computer-based employment training program, which serves low-income African Americans, people of color, and other disadvantaged communities.

Award: \$18,000 Request: \$19,748.76 Match: \$33,253

Vietnamese Friendship Association

VFA Media Lab

Create a media lab with 10 new computers to provide culturally competent training, education and access for youth in the Vietnamese community.

Award: \$11,700 Request: \$11,757.98 Match: \$18,956.96

WAPI Community Services

Katalyst Program

Create a computer lab and performance space in the new office space in South Seattle to support the Katalyst program. Youth and young adults will attend workshops and set up the performance space. Youth will learn video editing and post on YouTube.

Award: \$6,200 Request: \$6,279.28 Match: \$7,998

Westwood Heights Technology Center

Improving Self Sufficiency for the Users of the We

Upgrade the technology center to provide low income seniors and SHA residents with disabilities with peer to peer training to enhance their computer skills, gain access to vital resources online and increase their self sufficiency.

Award: \$19,800 Request: \$19,888.3 Match: \$25,487

Youth in Focus

Digital Photography on Location

Create a mobile digital photography lab to bring high quality photography classes to partnering agencies. Increase outreach to underserved youth beyond their home base facility. Initial partners will be Cascade Peoples Center and Friends of Children.

Award: \$19,200 Request: \$19,260 Match: \$20,675

NOTE: For the list of projects not recommended for funding, contact Delia.burke@seattle.gov.

Community Technology Report - May 20, 2010

Broadband Stimulus Public Computing Proposal - Governor Highly Recommends Funding

The NTIA released states' recommendations for funding and Governor Gregoire has highly recommended the Communities Connect Network public access computing project for funding. This \$4.2 million statewide project would enhance digital literacy for youth, workforce training and access to essential services online at our community centers, public housing, and community service providers. State and tribal recommendations are posted at <http://www2.ntia.doc.gov/comments>

Seattle Communities Online

Seattle Communities Online project coordinator, Amy Hirotaka, did a presentation to the Citywide Neighborhood Council meeting on Monday, April 27. There was tremendous interest in the project, which Amy captured in a short survey. These neighborhood groups were very interested in workshops for their communities and Amy is coordinating with them to schedule dates.

South Park Bridge Closure

The South Park Bridge, leading from East Marginal Way across from Boeing Field, to South Park, will close June 30th at 7 pm. King County has information posted at <http://www.kingcounty.gov/transportation/SouthParkBridge.aspx> and David Keyes has been working with departments on a central city page, with a Yahoo Pipes blog feed aggregator. There is interest in helping to sustain the business sector and the Office of Economic Development is looking at options for putting more local biz info online, starting with menus. Seattle Channel City Inside/Out did a show about the closure: <http://www.seattlechannel.org/videos/video.asp?ID=3061018>

Public Outreach and Engagement Event Calendar

David and Steve Ripley, from our web team, have been working with Sol Villarreal from the Mayor's Office to create a Public Outreach and Engagement Event Calendar. This will launch in early June and is part of Deputy Mayor Smith's effort to increase coordination and marketing of city public outreach and engagement. The calendar will provide a central location for those City events with public input opportunity. It will also help staff coordinate scheduling of community events in an effort to reduce overlapping community meetings.

Tech Matching Fund 2010 Projects

The CTTAB Review committee completed their review of applications and will present their recommendations for funding to CTTAB on Tues, May 11th. The Tech Matching Fund is tentatively slated for the City Council ETC meeting 7/21 at 2 pm.

RSJI Summit, DoIT Best Practices and Broadband

David and Vicky presented the Technology Access and Adoption finding at last week's RSJI summit and facilitated a discussion of digital redlining. David was also a panelist on a Best Practices workshop, sharing DoIT's RSJI IT Project Management Checklist and the survey

focus group methodology. There was high interest in learning more about the broadband initiative and how that would help address RSJ goals.

Brainstorm

The May issue of Brainstorm was launched on Tuesday. Articles included the Greenwood Community Technology Center's successful implementation of the Technology Matching Fund to improve accessibility for seniors and those with disabilities. Also highlighted was the Seattle Communities Online portal page launch, security tip on Better Business Bureau phishing scam, Tech Tip on managing domains, and other regular features. We have begun using bit.ly as a way to track where people are clicking to on the outgoing message, to better gauge what items people are interested in most.

Puget SoundOff Design Contest - Be the Change

The Puget SoundOff t-shirt design contest ended with user, "eINIKerey" named as the winner. His image can be viewed at <http://pugetsoundoff.org>, and integrates the image of a tree with the motto, "Be the Change." eINIKerey won an iPod Nano and his design will be sold on <http://onesoulrevolution.com>.

Cable modem application - Center for Children & Youth Justice

We received a new application for our cable broadband connect and services from the Center for Children & Youth Justice, established by Judge Bobbe Bridge, See <http://www.ccyj.org/WhoWeAre/staff/>

Race & Social Justice (RSJ) Summit

David Keyes and Vicky Yuki were among the presenters at a city RSJ Initiative Summit, sharing the work of the technology indicators and the departments Race and Social Justice IT Project Management Checklist. Seattle Channel shot some of the intros by the Mayor, Councilmember Harrell, and a keynote. See <http://www.seattlechannel.org/videos/video.asp?ID=5211028>

Technology Matching Fund Project Results

These are summary results and impacts from recently received project invoices and reports.

Neighborhood House

During the 1st quarter (Jan – March) the Rainier Vista Technology Lab added a number of classes, held longer open lab hours, brought new partners into the lab, saw an increase in the number of people visiting the lab and developed new promotional materials. They hosted ESL classes in partnership with Literacy Council, Kidz Tech Zone: a weekly program for youth, Tax preparation workshops in partnership with United Way, and Financial Literacy courses with Apprisen Financial Services. They helped 83 adults, 7 seniors and 72 youth this quarter, 98% of whom were immigrants. 14 volunteers contributed over 674 hours of donated labor to the project.

East African Community Services

From Jan – April, 2010, seventeen students in New Holly neighborhood completed EACS' basic computer literacy courses and over 200 people have accessed the computer lab during public use hours. During open lab, middle school and high school students use their

computes daily for research purposes and to print out homework assignments. Adults mainly use the lab for job search. Demand for the lab has increased now that the New Holly library branch is only open 35hrs a week. EACS has incorporated DoIT's Computer Safety tips into their orientation sessions and posted them in both English and Spanish.

Southeast Seattle Senior Center

During the second invoice period (Dec – March) the SESSC added typing software for the lab. They trained 5 adults, 29 seniors and 5 teens. Classes offered included a Somali Computer Class, Intro to computers, Intermediate computers, Surfing the Net for Seniors, & a Preparation for Resume class.

Greenwood Senior Center – Phinney Neighborhood Association (PNA)

From Dec – March, 2010, the PNA has served 170 seniors and 12 adults at their Community Technology Center through their Technology Matching Fund grant project. Twelve volunteers contributed 132 hours to teach a variety of workshops, including a basic computer skills class for Spanish-speaking English language learners and a Technology For Seniors: Your Cell Phone Demystified class. They also added a Keys-U-See keyboard, adjustable foot stools, pocket talker devices, and optical mice to the lab.

Technology Matching Fund Committee

CTTAB 2010 Committee Project Description

Committee/Project Name: Technology Matching Fund

Members: Tom Kee, Jac de Haan, Daniel Carillo, Will Pugh, Leah Altaras, Fran Clifton

Chair: Jac de Haan

Committee Description:

This committee assists the Department of Information and Technology to award Bill Wright Technology Matching Fund grants. Committee members are responsible for recommending organizations, based on applications, to CTTAB for board approval. Once approved, CTTAB presents the recommendation to City Council.

Project Objective(s) (If different):

- See above.

Current situation and needs assessment:

- Post-cycle, committee members are interested in creating a more efficient reading cycle
- Post-cycle, committee members are interested in revisiting the application to ensure civic engagement projects are well represented.

Financial/Resource Assessment:

- In 2010, City Council allocated \$300,000 from a city-wide cable tax to fund the Bill Wright Technology Matching Fund.

Projected one time 2010 cost:

- N/A

Any annual ongoing costs?

- DoIT oversight of project awards

Funding Source(s):

- DoIT (administration)
- City wide cable tax (awards)

Timeline:

- Grant recipients complete awards within 12 calendar months
- The committee is active March-June

Project management responsibility and needs:

From CTTAB

- Attend information sessions for prospective applicants
- Read grant requests and make recommendations to the CTTAB board
- Present legislation to City Council with CTTAB endorsement
- Review approval process for future improvements

From staff

- Manage information sessions for prospective applicants
- Publicize grant cycle to Seattle-based organizations
- Organize and host committee meetings
- Write legislation based on committee input
- Manage grant life-cycle for recipients

BROADBAND (DRAFT)

(This document is to help the discussion on Broadband)

Members: Ted, Will, Daniel, Tom, Fran, Stuart, John (Staff: Tony Perez)

Chair: Ted Schmitt

Committee Description – Needs to be written

Broadband Summary/Ideas:

- Study and make recommendations? Much has been done over many years. Is there more to do, business model perhaps? Is this really done?
- Conduct hearings and workshops? Seems like this might be a good thing to explore given where we are in the process

- Encourage and promote affordable access? This is a main driver – right
- Advocate, solicit, and facilitate citizen participation in telecommunications and technology decision making? Mayor and Council discussions have happened. Perhaps the biggest thing is to advocate for broadband and to solicit and facilitate citizen participation – get citizens to make this a priority for council and mayor.
- Measure and evaluate? Premature, since we haven't deployed?

We could do a great service for the citizens of the city by coming up with a FAQ or broadsheet summarizing what the key benefits are to citizens. It should be in lay terms and easy to read.

Here is a sampling of questions from colleagues and friends:

- What is the unique advantage the city brings to Broadband?
- If Verizon with FIOS can't make fiber to home work in Seattle, why can the city?
- How much will it cost tax payers? What are the risks?
- What are the rewards, tangible and intangible?
- Won't Comcast just cut their prices to keep their customer share and undermine the projected take rate?
- How much would Broadband cost me from the City?
- The Broadband I have now is good enough. Why do I need faster broadband, especially if it is going to raise my taxes?